

Is Your Hospital Using Blood Wisely?

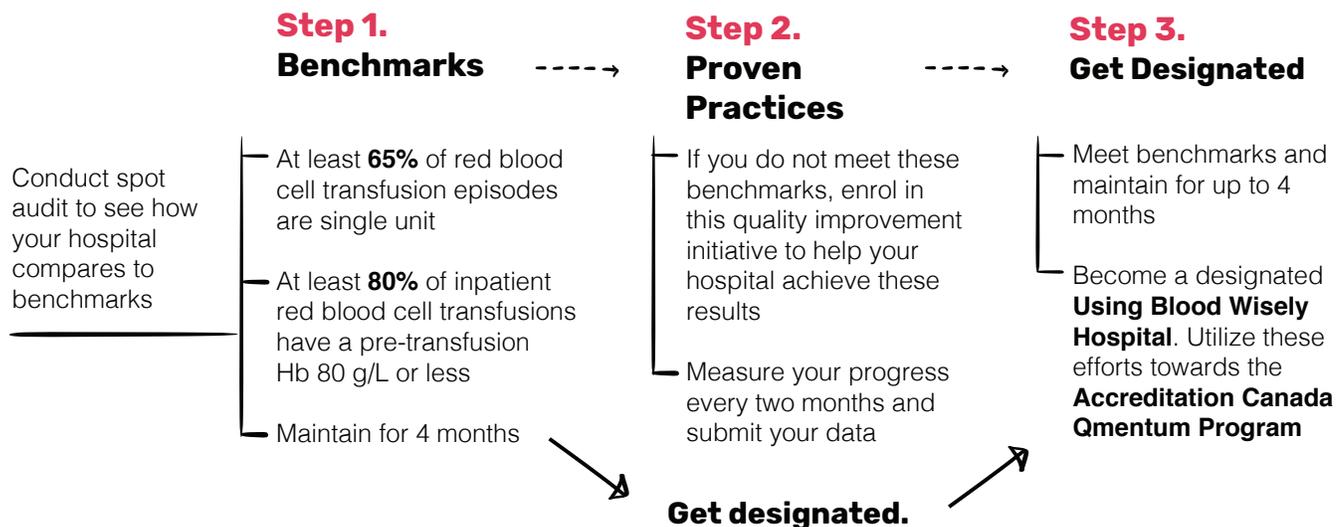
Blood is a vital and limited health care resource. Using blood wisely ensures that it is available for those who need it most.

Yet, inappropriate transfusion practices are common in hospitals. Not only does this put significant strains on Canada's blood supply, but it also exposes patients to potential harm.

Using Blood Wisely is a national campaign to decrease inappropriate red blood cell transfusion practices in Canada. The campaign challenges hospitals to benchmark themselves on appropriate transfusion practices and to lead by example through the adoption of a defined set of evidence-informed and proven strategies. **Be among the first hospitals to take this challenge and get designated as Using Blood Wisely Hospital** by Choosing Wisely Canada and Canadian Blood Services. Your participation in this initiative will be acknowledged as an organizational quality improvement initiative by Accreditation Canada's Qmentum Program.

Take the Challenge.

The challenge is simple. Sign up and conduct a spot audit of red blood cell transfusion practice at your hospital by **December 1, 2020** to see how your hospital compares to the benchmarks. Hospitals that exceed and maintain benchmarks will be designated and recognized nationally by Choosing Wisely Canada and Canadian Blood Services. Hospitals that don't meet the benchmarks are eligible to enrol in a quality improvement initiative where they will implement practices proven to reduce inappropriate transfusions and qualify for designation upon meeting the benchmarks.



Why Participate?

Be part of a national effort to improve patient safety, adopt best practices in transfusion medicine, and conserve a vital health care resource. Taking the challenge is the first step to demonstrating your commitment to using blood wisely.

Ready to take the challenge? Visit www.UsingBloodWisely.ca.